



**Receive proactive financial advice** to help you achieve your dreams for your business! We assist high net wealth and high profile clients by challenging the way they think about their businesses. Through our Virtual CFO service, we become part of your strategic team and act as your part time financial controller.

### How do we help?

We start with a Strategic Plan and develop an understanding and appreciation of your personal and business goals. We use this list to prioritise what needs to be attended to.

We will regularly monitor and report to you on the performance of your business and we will provide you with advice and suggestions to make the right business decisions. This service also includes:

- ☞ An annual Cashflow Forecast and Profit Plan
- ☞ A Business Performance Health Check
- ☞ Proactive business advice every month
- ☞ Annual Strategic Planning Meeting
- ☞ Establish and review KPIs each month
- ☞ Regular Management Reports to assist with managing your tax payments, budget and cash flow

### Benefits of hiring a Virtual CFO

- ☞ Provides an **objective perspective** on the business – a sounding board
- ☞ **Expertise available** on an ‘as needed’ basis
- ☞ **Access to a range of resources and consultants** i.e. bankers, health care benefit consultants, business finance, financial advisers, etc.
- ☞ A wealth of **industry information**
- ☞ A **bird’s eye view** of business trends
- ☞ **Peace of mind**
- ☞ **More freedom** allowing you to do the things you love
- ☞ **Cost effective** as you don’t need to hire a full-time CFO and deal with all the on-costs

### Want to know more?

To find out how hiring a Virtual CFO can assist you to keep on top of your business finances and improve your cash flow and profitability, contact Robert Moore on 07 3512 8888 or [RobertM@msitaylor.com.au](mailto:RobertM@msitaylor.com.au)

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